



For Immediate Release

Urbandale Singers Selected As Demonstration Choir For 2014 NCACDA Conference

Urbandale Singers receive the prestigious honor of serving as a demonstration choir at the 2014 North Central American Choral Directors Association Conference

URBANDALE, Iowa – August 7, 2013 – The [North Central Division of the American Choral Directors Association \(NCACDA\)](#) has invited the Urbandale High School concert choir, Urbandale Singers, to perform as a demonstration choir during their annual conference on March 19-22, 2014, in Des Moines. Among the many attributes a choir must show in order to be considered for the role of a demonstration choir, the most prominent include a skillset with depth and breadth, consistency in performance excellence and the ability to connect with a diverse range of audiences. The North Central Division of the ACDA is a thriving, nonprofit music education organization with over 3,000 members consisting of choirs and conductors located throughout Iowa, Minnesota, Wisconsin, Nebraska, North Dakota and South Dakota.

“Being selected as a demonstration choir for the NCACDA Conference is a great honor that recognizes consistency in excellent choral singing based on the past three years of recordings of our choir. Many thanks to the Urbandale Singers from fall 2010 through spring 2013 for their efforts in helping us achieve this notable accomplishment,” said Ted Brimeyer, Vocal Music Director, Urbandale High School.

‘Celebrating Choral Diversity—our many songs, our many paths, our many voices’ is the theme for the 2014 NCACDA conference. Attendees will gain deeper insight into the practice, development and production of truly diverse performances that embrace the complexities of a 21st century, global community. This emphasis on continual improvement and lifelong learning aligns with the Urbandale Community School District’s focus on transforming education through the use of [Quality](#) learning practices. Quality learning is about the continual improvement of all learners in the system and redesigning learning environments to become more purposeful, relevant and inspiring. Urbandale celebrates the achievement of past and present Urbandale Singers for exceeding expectations and being nationally recognized as a model vocal music program.

About North Central American Choral Directors Association

Founded in 1959, the American Choral Directors Association (ACDA) is a nonprofit music education organization whose central purpose is to promote excellence in choral music through performance, composition, publication, research, and teaching. In addition, ACDA strives through arts advocacy to elevate choral music's position in American society. Through concert performances by accomplished choirs, educational clinics by leading experts, and exhibits by music-industry representatives, members have access to diverse and practical conference forums in which to develop their skills and professional knowledge. North Central ACDA is one of seven geographic divisions of the American

Choral Directors Association. The North Central Division includes Iowa, Nebraska, North Dakota, Minnesota, South Dakota, and Wisconsin, with approximately 3000 members. To learn more, visit: www.ncacda.org

About Urbandale Community School District

The Urbandale Community School District includes portions of Des Moines and Urbandale, Iowa. The district serves over 3,800 students in six elementary schools, one middle school and one comprehensive high school. The Urbandale district supports an increasingly diverse student population where 50 languages are spoken. Building on the existing foundation of excellence in education, Urbandale is transforming education throughout the district. By implementing innovative [Quality/Continual Improvement](#) tools and tactics that create learning environments that more fully engage, challenge and motivate students, Urbandale is taking transformation from theory into practice. Urbandale prepares students for becoming lifelong learners and is a school district that brings learning to life for everyone. To learn more, visit: www.urbandaleschools.com

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