

Urbandale Singers Deliver Featured Performance During 2016 NCACDA Conference

Urbandale Singers were selected to present a prestigious featured performance at the 2016 North Central American Choral Directors Association Conference

URBANDALE, Iowa – February 23, 2016 – On February 18, 2016, [Urbandale Singers](#), the premier choral ensemble at Urbandale High School (UHS), presented a 25 minute program for choral directors throughout the Midwest region during the [North Central Division of the American Choral Directors Association \(NCACDA\)](#) annual conference. Students performed in the stunning 1,800 seat Mary W. Sommervold Hall in the Washington Pavilion located in Sioux Falls, South Dakota. Urbandale Singers were selected to present a featured performance based on a rigorous application process requiring the submission of recordings of the choir from the past three school years. Selection to perform at the conference is widely considered to be the highest level of recognition for a choir in NCACDA. The North Central Division of the ACDA is a thriving, nonprofit music education organization with over 3,000 members consisting of choirs and conductors located throughout Iowa, Minnesota, Nebraska, North Dakota, South Dakota and Wisconsin.



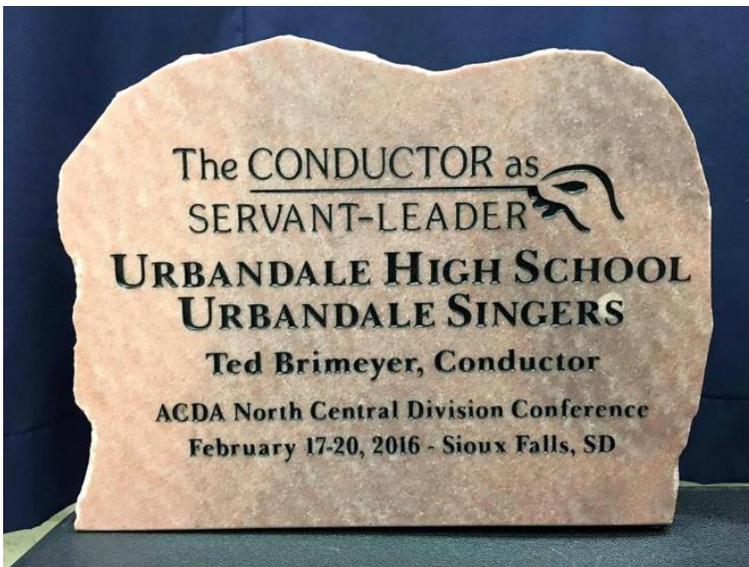
View from the stage of Mary W. Sommervold Hall in the Washington Pavilion.

“The choir’s selection for this honor is a direct result of the hard work and commitment to excellence of many years of Urbandale Singers members,” said UHS Vocal Music Director Ted Brimeyer. “It has been a joy working with these students to perform such challenging music at such a high level.”



Urbandale Singers at the February 2016 NCACDA Conference in Sioux Falls, South Dakota.

The Urbandale Singers choir ensemble consists of 49 students in tenth through twelfth grades who are involved in numerous athletics and activities. Students are selected to the choir by rigorous audition including solo singing, sight-reading and tonal memory. The choir performs a diverse body of repertoire from the Renaissance to Contemporary Eras while emphasizing healthy singing technique and advanced music literacy. Urbandale Singers rehearses four days a week and performs four home concerts throughout the school year. In 2014, the ensemble was selected as a demonstration choir during the NCACDA annual conference.



'The Conductor as Servant—Leader' was the theme of the 2016 NCACDA conference. Attendees had the opportunity to explore principles of leadership through the lens of choral directors and

performers while building on their existing talents and skillsets as they continually strive for performance excellence. This emphasis on continual improvement and lifelong learning aligns with the Urbandale Community School District's focus on transforming education through the implementation of [Quality & Continual Improvement practices](#) that serve to increase engagement, improve achievement, encourage collaboration and ignite a renewed passion for learning. Urbandale empowers students to have greater ownership and voice in their learning and helps them to identify, develop and embrace their full potential. Urbandale Community School District congratulates the Urbandale Singers, past and present, for their outstanding achievements and their remarkable dedication to honing their craft while continually striving for performance excellence and mastery. To learn more about how Urbandale is transforming education, visit: www.urbandaleschools.com

About North Central American Choral Directors Association

North Central ACDA is one of seven geographic divisions of the American Choral Directors Association. The North Central Division includes Iowa, Nebraska, North Dakota, Minnesota, South Dakota and Wisconsin, with approximately 3000 members. Founded in 1959, the American Choral Directors Association (ACDA) is a nonprofit music education organization whose central purpose is to promote excellence in choral music through performance, composition, publication, research and teaching. In addition, ACDA strives through arts advocacy to elevate choral music's position in American society. Through concert performances by accomplished choirs, educational clinics by leading experts and exhibits by music-industry representatives, members have access to diverse and practical conference forums in which to develop their skills and professional knowledge. To learn more, visit: www.ncacda.org

About Urbandale Community School District

The Urbandale Community School District includes portions of Des Moines and Urbandale, Iowa. The district serves over 3,900 students in six elementary schools, one middle school and one comprehensive high school. The Urbandale district supports an increasingly diverse student population where 51 languages are spoken. Building on the existing foundation of excellence in education, Urbandale is transforming education throughout the district. By implementing innovative [Quality/Continual Improvement](#) strategies that create learning environments that more fully engage, challenge and motivate students, Urbandale is taking transformation from theory into practice. Urbandale prepares students for becoming lifelong learners and is a school district that brings learning to life for everyone. To learn more, visit: UrbandaleSchools.com and follow on Twitter [@UrbandaleSchool](#).

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