



For Immediate Release

**Urbandale Education Foundation Hosts Inaugural Brad Peyton Memorial Golf Tournament**  
*Generating over \$25,000 to invest in enhanced educational opportunities for students and educators throughout the Urbandale Community School District*

**URBANDALE, Iowa – July 31, 2014** – The [Urbandale Education Foundation](#) (UEF), a non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District, announced today that its inaugural Brad Peyton Memorial Golf Tournament generated over \$25,000 which will be used to invest in innovative educational programming, scholarships for graduates, state-of-the-art facilities and lifelong learning opportunities for UCSD students and educators. Held at the [Hyperion Field Club](#) on June 30, 2014, the tournament consisted of 140 golf participants, 25 volunteers and over 35 sponsors that came together to honor a family, celebrate a life and support Urbandale schools.



David, Claudia, Eric, Maddie and Leslie Peyton at the inaugural 2014 Brad Peyton Memorial Golf Tournament presented by the Urbandale Education Foundation

Attendees had the opportunity to win raffle prizes, bid on silent auction items and savor an exceptional meal prepared by Hyperion. Although the actual golf portion of the tournament was cut short due to severe weather, attendees enjoyed a memorable event with outstanding hospitality and a sense of community spirit that even the torrential rains couldn't dampen.

"The tournament was an opportunity to remember and honor Brad Peyton, who was a great Urbandale community leader, and to raise money for a great cause," said Steve Schuler, Board President, Urbandale Education Foundation. "Our family has always enjoyed the feeling of community within Urbandale and this tournament was another great example of that community spirit."

The Foundation received an outpouring of support from community members and business leaders throughout Urbandale and greater Des Moines. Leading the way with incredibly generous contributions as title sponsors for the event were [Dee Zee Inc.](#) and [Christian Printers](#). The UEF was also fortunate to receive substantial support from [J&K Automotive](#), [Minor Wreck Express](#), [Barnum Floors](#), Bob and Gayle Johnson of Urbandale, and Steve and Rose Ann Schuler of Urbandale. In addition, the UEF received significant contributions from over 30 businesses, organizations and individuals that sponsored tee holes. The Foundation extends a sincere thank you to all sponsors and volunteers for making the inaugural Brad Peyton Memorial golf tournament a tremendous success.



Inaugural 2014 Brad Peyton Memorial Golf Tournament Entrance Banner

Brad Peyton was a 24-year resident of Urbandale and a devoted husband, father, friend and community supporter. He earned a BS from Iowa State University and a law degree from the University of Iowa. Brad made a positive difference in the lives of so many as a coach and board member for Urbandale Little League, a co-founder of the Shining City Foundation, a key political strategist and an advocate for the UCSD. He was instrumental in rallying support for the bond issue responsible for the building and remodeling of Webster Elementary, Urbandale Middle School and Urbandale High School. Brad died in September 2013 at the age of 56 following a short battle with pancreatic cancer. The Urbandale Education Foundation is honored to carry forth Brad's legacy in supporting Urbandale schools.

Over the past several years, the Foundation has supported a variety of projects including the purchase and planting of \$20,000 worth of trees at schools throughout the district, an annual \$500 gift to the recipient of the Urbandale Chamber's Educator of the Year award, the purchase of \$500 in Chromebooks for students that resulted in the roll-out of Chromebooks to all UHS students and most recently, awarding a total of \$5,000 to Urbandale educators as part of a new educator grant program.



Paul Pick, Jeff Augustine, Dan Meyer and Jeff Shugart at the inaugural 2014 Brad Peyton Memorial Golf Tournament presented by the Urbandale Education Foundation

The UEF is in the unique position to provide support for Urbandale schools, award scholarships to UHS graduates and connect Urbandale alumni through the recent merger and partnership of three organizations: Urbandale Education Foundation, [Urbandale Dollars for Scholars](#) and [Urbandale Alumni Association](#). The Foundation will collaborate with teachers and administrators about the most efficient and effective way to allocate funds so generously donated during the tournament in order to continue supporting Urbandale students, educators, families and community members.

#### **About Urbandale Education Foundation**

The Urbandale Education Foundation (UEF) is a 501(c)(3) non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District by funding projects and initiatives not supported within existing school budgets. The UEF raises funds through grants and private donations and then invests in enhanced educational programming, innovative technology, scholarships for graduates, state-of-the-art facilities, and lifelong learning opportunities. The UEF is dedicated to making a difference in the future of Urbandale schools, students, and the vitality of the Urbandale community. To learn more, visit:

[www.UrbandaleEducationFoundation.com](http://www.UrbandaleEducationFoundation.com)

Urbandale Education Foundation  
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#### **About Urbandale Dollars for Scholars**

The Urbandale Dollars for Scholars is focused on expanding both the number and amount of scholarships awarded to Urbandale High School graduates. The Urbandale Dollars for Scholars is the oldest Dollars for Scholars charter in Iowa and recently provided over \$14,000 in scholarships to Urbandale graduates. To learn more, visit: [www.Urbandale.DollarsforScholars.org](http://www.Urbandale.DollarsforScholars.org)

**About Urbandale High School Alumni Association**

The Urbandale High School Alumni Association was formed in 2013 to support and enhance Urbandale students and the Urbandale Community School District. The mission of the Association is to network with Urbandale alumni and to build an association that can be used as a communication tool for reunions, alumni contact information and fundraising activities. To learn more, visit:

[www.urbandalealumni.com](http://www.urbandalealumni.com)

**About Urbandale Community School District**

The Urbandale Community School District includes portions of Des Moines and Urbandale, Iowa. The district serves over 3,900 students in six elementary schools, one middle school and one comprehensive high school. The Urbandale district supports an increasingly diverse student population where 50 languages are spoken. Building on the existing foundation of excellence in education, Urbandale is transforming education throughout the district. By implementing innovative [Quality/Continual Improvement](#) strategies that create learning environments that more fully engage, challenge and motivate students, Urbandale is taking transformation from theory into practice. Urbandale prepares students for becoming lifelong learners and is a school district that brings learning to life for everyone. To learn more, visit: [www.UrbandaleSchools.com](http://www.UrbandaleSchools.com)

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