



FOR IMMEDIATE RELEASE

Urbandale Education Foundation Announces 2nd Annual Brad Peyton Memorial Golf Tournament

Following a phenomenal tournament in 2014 that resulted in funding grants for educators and student scholarships, the UEF proudly announces the 2015 Brad Peyton Memorial Golf Tournament

URBANDALE, Iowa – April 7, 2015 – The [Urbandale Education Foundation](#) (UEF), a non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District (UCSD), announced today that registration is open and sponsorships are available for the 2nd Annual Brad Peyton Memorial Golf Tournament taking place at Hyperion Field Club on Monday, June 29, 2015. Over 140 golfers, 35 sponsors and 25 volunteers participated in the inaugural tournament last year. Funds raised have gone toward [supporting innovative educator grants](#) as well as establishing a new scholarship program—the [Brad Peyton Memorial Fruit of the Spirit Scholarship](#).

The UEF has already received an outpouring of support from community members and business leaders throughout Urbandale and greater Des Moines. For the second consecutive year, [Dee Zee Inc.](#) is generously contributing to the tournament as a title sponsor. [Plaza Printers](#) has signed on to be a two-year title sponsor and will donate all printing and signage for the tournament. The UEF is fortunate to receive substantial support from Bob and Gayle Johnson of Urbandale, and Steve and Rose Ann Schuler of Urbandale as bronze sponsors of the tournament for the second consecutive year. In addition, 11 businesses, organizations and individuals have offered their early support as hole sponsors.

Peyton was a 24-year resident of Urbandale and a devoted husband, father, friend and community supporter. Peyton made a positive difference in the lives of so many as a coach and board member for Urbandale Little League, a co-founder of the Shining City Foundation, a key political strategist and an advocate for the UCSD. Peyton died in September 2013, at the age of 56 following a short battle with pancreatic cancer.



Brad Peyton—2nd Annual Brad Peyton Memorial Golf Tournament

The UEF is in the unique position to provide support for Urbandale schools, award scholarships to Urbandale High School graduates and connect Urbandale alumni through the merger and partnership of three organizations: Urbandale Education Foundation, [Urbandale Dollars for Scholars](#) and [Urbandale Alumni Association](#). Community members are invited to participate in the tournament by: registering to play, sponsoring the tournament, donating a raffle or silent auction item, making a donation and volunteering. The Foundation extends a sincere thank you to all sponsors who have already signed on to provide support and welcomes the participation and contribution from all community members to carry forth Peyton's legacy in supporting Urbandale Community Schools. To participate in the tournament, [visit: UrbandaleEducationFoundation.com](#)

About Urbandale Education Foundation

The Urbandale Education Foundation (UEF) is a 501(c)(3) non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District by funding projects and initiatives not supported within existing school budgets. The UEF raises funds through grants and private donations and then invests in enhanced educational programming, innovative technology, scholarships for graduates, state-of-the-art facilities and lifelong learning opportunities. The UEF is in the unique position to provide support for Urbandale schools, award scholarships to UHS graduates and connect Urbandale alumni through the merger and partnership of three organizations: Urbandale Education Foundation, [Urbandale Dollars for Scholars](#) and [Urbandale Alumni Association](#). The UEF is dedicated to making a difference in the future of Urbandale schools, students and the vitality of the Urbandale community. To learn more, visit: [UrbandaleEducationFoundation.com](#)

Urbandale Education Foundation
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About Urbandale Community School District

The Urbandale Community School District includes portions of Des Moines and Urbandale, Iowa. The district serves over 3,900 students in six elementary schools, one middle school and one comprehensive high school. The Urbandale district supports an increasingly diverse student population where 50 languages are spoken. Building on the existing foundation of excellence in education, Urbandale is transforming education throughout the district. By implementing innovative [Quality/Continual Improvement](#) strategies that create learning environments that more fully engage, challenge and motivate students, Urbandale is taking transformation from theory into practice. Urbandale prepares students for becoming lifelong learners and is a school district that brings learning to life for everyone. To learn more, visit: [UrbandaleSchools.com](#)

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